

January 8, 2010

To Whom It May Concern:

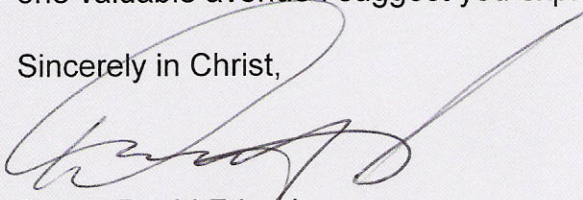
I am the Senior Pastor of Scottsdale First Assembly in Scottsdale, Arizona. Sara Moulton Reger and her husband are members of my congregation, and I have greatly appreciated the various ways they contribute to our fellowship over the years.

I have read Sara's new book, ***Lead and Succeed***, and I am very impressed. Her executive managerial background and strong Christian faith are major contributors to the finished product. These materials are certain to be very useful to business people who strive to be effective leaders while maintaining Christian values.

We have decided to use ***Lead and Succeed*** as the framework for a business person Sunday School class at our church. We believe that this will be a blessing, and an instrument to use for church members involved in business. Also, I have led the pastoral team at the church to read the book.

If you are looking for ways to minister to business people, ***Lead and Succeed*** is one valuable avenue I suggest you explore.

Sincerely in Christ,



Pastor David Friend
Senior Pastor
Scottsdale First Assembly